



RATE CARD 2026

Websites and paid media that bring you buyers.

We Attract and you Connect

Website design · E-commerce · Google Ads · Social media advertising

081 459 3590

Mzansi.tec.agency@gmail.com

What we build for you

Mzansi.Tec. designs and builds websites and drives new digital business that generates enquiries, online orders and long-term growth.

01

Website Design & Development

Fast, mobile-responsive sites with CMS access, forms and analytics built in.

From R4,999

02

E-Commerce Design & Development

Secure stores, payment gateways, wish lists, reviews and SEO-ready product pages.

From R11,999

03

Google Ads (Performance Max)

Search, YouTube, Display, Discover, Gmail and Maps from one campaign structure.

From R2,499

04

Social Media Paid Adverts

Facebook, Instagram, Messenger, WhatsApp and LinkedIn campaigns built to convert.

From R2,499

Every engagement starts with a free website and social audit — no obligation.

How we work

1

Free audit

We review your existing website and social presence and show you what is leaking revenue.

2

Professional setup

Website or store built, hosted and configured, with CMS access handed to you.

3

Go-to-market approval

Strategy, audiences and messaging signed off before a cent of media is spent.

4

Account setup

Google Ads, Meta and LinkedIn accounts created or claimed, with access to your owned platforms.

5

Campaign planning

Asset production, budget split and campaign structure per platform.

6

Weekly optimisation

Bids, audiences and creative tuned every week against conversions.

7

Growth reporting

Clear reporting on spend, leads, orders and cost per result.



You work directly with the founders.

No account managers, no hand-offs — the people who build your campaigns are the people you brief.

Website design & development

R4,999 – R9,999

Cost may vary according to design brief

What you get on handover

- Full CMS login — you edit your own content
- Hosting, domain and email pointed and tested
- Google Analytics connected from day one
- Mobile, tablet and desktop layouts checked



Mobile responsive pages

Every layout built phone-first.



Contact, subscription & registration forms

Order notifications for you and your customer.



Google Maps API & team profiles

Location, staff and service pages included.



Product descriptions, zoom & multi-angle shots

Animated image and video galleries.



Social feed & Google Analytics

Live social content and full traffic reporting.



Downloadable content

PDF and ZIP downloads for brochures and specs.

E-commerce design & plugins



User registration

Team member profiles and customer logins.



Cart & wish list

Add to cart, save for later, ready for recovery flows.



Payments

ZAR or PayPal currency, integrated with payment gateways.



Reviews & social proof

Product ratings, comments, likes and share buttons.



Blog & article system

Built-in publishing to feed your SEO.



Speed & SEO

Fast load times and search-optimised product pages.



Site search

Customers find products without leaving your store.



Secure stores & data

Customer database uploads handled safely.

R11,999 – R34,999

Cost may vary according to design brief

Built to sell, not just to look good

- Checkout tested end to end before launch
- Product feed ready for Google Shopping
- Stock, order and customer admin handed over
- Training session on running your own store

Google Ads — Performance Max

One campaign, six placements: Search · YouTube · Display · Discover · Gmail · Maps. Multiple assets included (video, display banner, search).

EXPRESS

Short-burst campaigns to test demand and win first leads.

	Service fee	Media budget
12 days campaign duration	R2,499	R2,999

	Service fee	Media budget
20 days campaign duration	R3,499	R4,999

PREMIUM

Sustained spend for consistent lead and order volume.

	Service fee	Media budget
30 days campaign duration	R6,499	R9,999

	Service fee	Media budget
40 days campaign duration	R10,999	R19,999

Service fee is our management fee. Media budget is paid to Google and goes directly into your ads.

Social media paid adverts

Facebook · Instagram · Messenger · WhatsApp · LinkedIn

Entry 3 ads · 10 days Service fee R2,499 Media budget R2,499	Express 5 ads · 14 days Service fee R4,999 Media budget R4,999	Confident 8 ads · 16 days Service fee R5,999 Media budget R9,999
Premium 10 ads · 20 days Service fee R8,999 Media budget R14,999	Silver 15 ads · 30 days Service fee R10,999 Media budget R19,999	Gold 20 ads · 45 days Service fee R14,999 Media budget R24,999

Ad counts are creative variations produced and tested across the campaign period.



Want to gain new clients and drive sales from your own platforms?

Start with a free website and social audit. We show you exactly where your enquiries are being lost — then quote from the packages in this rate card.



WhatsApp

+27 81 459 3590



Email

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